

**For immediate release
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**NEW ONLINE REGISTRATION SERVICE LAUNCHED AT PEMBERTON & DISTRICT
COMMUNITY CENTRE:**

Register for Winter Recreation programs at www.slrd.bc.ca/pemrec-register

Pemberton, BC – When the Pemberton & District Community Centre’s Winter Leisure Guide was released on December 3, the 32 page publication was supported for the first time by an interactive digital component, thanks to the launch of a new online booking service. Online registration for recreation programs offered by the Pemberton & District Recreation Service is now available anytime, anywhere. With simple navigation and helpful filters for programs by age group, location, instructor and activity, the system is designed to streamline the registration process for busy recreationalists and parents.

“Staff has been working on bringing online registration to our patrons for a while now, so we’re excited to launch this convenient new service,” says James Linklater, Chair of the Pemberton Valley Utilities and Services Committee, which is a committee of the Squamish-Lillooet Regional District (SLRD) Board convened to provide recommendations regarding the Pemberton and District Recreation Service and other shared services between SLRD Electoral Area C and the Village of Pemberton. “It’s pretty user-friendly, but the staff at the Community Centre will be available to guide people through the process if they have any questions while they learn the system.”

Parents can now register children for programs from the comfort and convenience of their homes, or off the side of their desk at work, rather than having to line up at the Community Centre early in the morning. The first day of winter registration, which typically results in large line ups starting early in the morning, did not occur this season. When registration opened, just two people arrived to register in person, while others took advantage of the new online system.

The service is a customized registration site provided by North Vancouver-based Canadian company, PerfectMind Technologies Inc. The SLRD chose PerfectMind because of its user-friendly, affordable and customizable platform which will improve customer service, create operational efficiencies, and enable the Community Centre to better market and promote its recreational services. The system will enable online facility booking, member registration, point of sale, reporting, and payment processing; it will also provide and track performance metrics to improve business decision-making.

To experience the new system, visit www.slrd.bc.ca/pemrec-register and check out the programs for all ages being offered this winter season.

The Pemberton and District Recreation Service is operated and funded by Area C of the Squamish-Lillooet Regional District and the Village of Pemberton. It operates and programs the Pemberton & District Community Centre, the REC (Youth and Senior Centre), Pemberton Meadows and Signal Hill fields, as well as Gates Lake Community Park. The Pemberton Valley Utilities and Services Committee (PVUS) is a committee of the SLRD Board convened to discuss recreation and other shared services between SLRD Electoral Area C and the Village of Pemberton.

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